



**Partnership Opportunities for
North Valley Businesses
2018-19 Concert Season**

ProMusica ARIZONA

ProMusica Arizona Chorale and Orchestra (PMAZ) is a participatory community music organization committed to being inclusive in attracting musicians and audiences. Our musicians come from all walks of life and range in age from mid-teens to 80s. Concerts are affordable, family friendly, and children are always free. From humble beginnings in 2003 with 17 singers, the group has grown to more than 100 singers and instrumentalists. Our musicians have performed over 150 times and reached nearly 125,000 people in the past 15 years. Innovation and variety characterize our concert season which includes musical genres ranging from classical to contemporary combined with multimedia presentations and audience participation. PMAZ, a 501(c) (3) non-profit organization, has achieved success due to the dedication of its members and outstanding community support.

Notable achievements include:

- January 2015 - received Arizona Commission on the Arts Art Tank Award for innovation in the arts for *The Unpredictable Adventures of Henry Hicklebee*.
- April 2016 - performed western premiere of *Dear Appalachia* by Dr. Timothy Powell which was commissioned by PMAZ.
- 2016-2017 Season - invited to participate in the prestigious Pinnacle Concert Series in Scottsdale; performed *The Unpredictable Adventures of Henry Hicklebee* on April 7, 2017.
- April 2017 - PMAZ singers joined notable choirs from across the country at Carnegie Hall in New York City to perform the Carnegie Hall premiere of *Dear Appalachia* and *Come Away to the Skies, a High Lonesome Mass* by Tim Sharp.
- May 2017 - commissioned a new piece of choral music from Dr. Timothy Powell featuring the words of Christa McAuliffe, Buzz Aldrin, and Carl Sagan. PMAZ performed the world premiere of the piece which honors the US space program during its November 2017 concert, *Discover: The Spirit of American Explorers*.
- March 2018 - PMAZ Artistic Director, Dr. Adam Stich, conducted music by Haydn, Corigliano, and Rutter at Carnegie Hall in New York City. He was joined on stage by the New England Symphonic Ensemble, world-class soloists, and talented choir members from around the country including PMAZ singers.
- June 2019 - PMAZ singers will tour and perform at various venues in Ireland.





INTERIM ARTISTIC DIRECTOR, PATTI GRAETZ



With a music career spanning more than 35 years, ProMusica Arizona Interim Artistic Director and Women in Song Conductor, Patti Graetz, is a skilled opera singer, choral conductor, voice and piano teacher, vocal coach for opera and musical theater, worship leader, pianist, and organist. A two-time District winner of the Metropolitan Opera National Council Auditions, she has sung leading roles with major opera companies, has sung numerous solo recitals, and has performed as soprano soloist with symphony orchestras in the US and in Australia.

As is true with many musicians pursuing professional performing careers, she has had her hand in many different professional musical endeavors over the past 35 years, including being the head of the voice departments at Arizona School for the Arts and the Arizona Conservatory for Arts and Academics. Currently, in addition to her duties with ProMusica Arizona, she is Director of Creative Ministries at Reunion Church in Peoria, is the music teacher at Ethos Academy in Glendale, teaches private piano and voice, and is the owner/creator of The Music Bus – a music teaching studio on wheels.

PROMUSICA ARIZONA

2018-19 CONCERT SEASON

Broadway, Beatles & Blues—Selections by Broadway greats, a medley of “Fab Four” tunes, and quintessential blues pieces.

November 3 at 7:30 pm, Cross of Christ Lutheran Church
39808 N. Gavilan Peak Pkwy, Anthem 85086

November 4 at 3:00 pm, American Lutheran Church
17200 N. Del Webb Blvd., Sun City 85373

It's Christmas!—Traditional, classical, contemporary, and whimsical holiday music including the “The Twelve Days of Christmas” like you’ve never heard it before!

December 7 at 7:30 pm, American Lutheran Church
17200 N. Del Webb Blvd., Sun City 85373

December 8 at 4:00 pm, Cross of Christ Lutheran Church
39808 N. Gavilan Peak Pkwy, Anthem 85086

December 9 at 4:00 pm, All Saints Lutheran Church
15649 N. 7th St., Phoenix 85022

Mountain Days: The John Muir Musical in Concert—The magnificent life story of naturalist John Muir, one of the early founders of the National Park System.

March 23 at 7:30 pm, North Valley Christian Academy
33655 N. 27th Dr., Phoenix, AZ 85085

March 24 at 3:00 pm, American Lutheran Church
17200 N. Del Webb Blvd., Sun City 85373





WHY PARTNER WITH PROMUSICA ARIZONA FOR OUR 2018-19 SEASON?

- Through the season, our printed concert programs reach 2,400 people during and after the concerts.
- Rotating on screens at venues, your message will be seen before every concert and during intermission.
- Our audience is generally affluent, sophisticated, and shops for goods and services throughout the North Valley.
- When you partner with ProMusica Arizona, you are making a statement that you care about building community through participatory music ensembles and bringing the performing arts into our community.
- Your commitment to the musical arts speaks volumes, and our audience and our membership will hear you. We support our business partners!





JOIN THIS EXCLUSIVE LIST OF PROMUSICA ARIZONA SUPPORTERS!

- Safeway Foundation
- USAA
- Andrew Z Diamonds & Fine Jewelry
- Cruise Planners
- Images AZ
- North Valley Magazine
- The Foothills Focus
- Anthem Law
- Daisy Mountain Dentistry
- Azteca Home Services
- North Valley Rayne
- Cisco Systems
- Swift Transportation
- Arizona Eye Care
- City of Glendale
- Merrill Gardens
- Target
- Medtronic
- 85086 Magazine
- American Express
- Arizona Commission on the Arts
- Outlets at Anthem
- In&Out Publications
- Whitman & Jackson, CPAs
- Microsoft Corporation
- MidFirst Bank
- Pfizer Foundation
- Horizon Wealth Group
- Titan Tree Care & Pest Control
- Scottsdale League for the Arts

**We invite you to show your support of the arts
by partnering with us for the 2018-19 season!**

PROMUSICA ARIZONA

HOW YOUR SUPPORT HELPS BRING MUSIC TO THE COMMUNITY



We depend on our partnerships with sponsors and advertisers to help us cover the expenses related to bringing high-quality productions to our audiences at a reasonable price. Ticket sales generally cover less than 50% of concert expenses. Sample costs for each concert:

- Performance hall rent: \$600 - \$1,000
- Music rental and/or purchase: \$300 - \$1,500
- Technical staff: \$700
- Artistic staff/accompanist: \$3,000

Select the partnership level that meets your marketing goals and budget.



SPONSOR ONE CONCERT DURING OUR 16TH ANNIVERSARY SEASON: \$1,200

Sponsor Benefits:

- Quarter page black and white ad in remaining season concert programs
- Four tickets to sponsored concert
- Link from ProMusica Arizona's website to sponsor's website
- Sponsor's advertisement or other promotional message projected on screens in venues prior to sponsored concerts and during intermission
- Podium mention at sponsored concerts
- Acknowledgement in email blasts to 3,500 recipients prior to sponsored concerts
- Space on online tickets to sponsored concerts for ad, coupon, or other promotional message (can change from concert to concert)
- Listed as sponsor in sponsored concert programs
- Facebook posts with link to sponsor's website and Twitter posts announcing sponsorships prior to sponsored concerts
- Lobby space to promote sponsor's business at sponsored concerts

Please contact Yvonne Dolby at ydolby@pmaz.org or (623) 326-5172 to discuss discounts and benefits for sponsoring multiple concerts.



SPONSOR TWO CONCERTS DURING OUR 16TH ANNIVERSARY SEASON: \$2,000

Sponsor Benefits:

- Half page color ad with premium placement in all three season concert programs
- Four tickets to sponsored concerts
- Link from ProMusica Arizona's website to sponsor's website
- Sponsor's advertisement or other promotional message projected on screens in venues prior to sponsored concerts and during intermission
- Podium mention at sponsored concerts
- Acknowledgement in email blasts to 3,500 recipients prior to sponsored concerts
- Space on online tickets to sponsored concerts for ad, coupon, or other promotional message (can change from concert to concert)
- Listed as sponsor in sponsored concert programs
- Facebook posts with link to sponsor's website and Twitter posts announcing sponsorships prior to sponsored concerts
- Lobby space to promote sponsor's business at sponsored concerts

Please contact Yvonne Dolby at ydolby@pmaz.org or (623) 326-5172 to discuss discounts and benefits for sponsoring multiple concerts.



SPONSOR OUR ENTIRE 16TH ANNIVERSARY SEASON: \$3,000

Sponsor Benefits:

- Full page full bleed color ad with premium placement in all three season concert programs
- Six tickets to each concert in the season
- Link from ProMusica Arizona's website to sponsor's website
- Sponsor's advertisement or other promotional message projected on screens in venues prior to sponsored concerts and during intermission
- Podium mention at sponsored concerts
- Acknowledgement in email blasts to 3,500 recipients prior to sponsored concerts
- Space on online tickets to sponsored concerts for ad, coupon, or other promotional message (can change from concert to concert)
- Listed as sponsor in sponsored concert programs
- Facebook posts with link to sponsor's website and Twitter posts announcing sponsorships prior to sponsored concerts
- Lobby space to promote sponsor's business at sponsored concerts

Please contact Yvonne Dolby at ydolby@pmaz.org or (623) 326-5172 to discuss discounts and benefits for sponsoring multiple concerts.



**ADVERTISE IN OUR CONCERT PROGRAMS
2018-19 ADVERTISING RATES**

Ad Choice	Size	Full Season Color	Full Season B&W
Full Page Bleed	9" x 11.5"	\$900	\$600
Full Page Non-bleed	8" x 10.5"	\$900	\$600
Half Page Horizontal	8" x 5"	\$600	\$400
Half Page Vertical	3.75" x 10.5"	\$600	\$400
Half Page Inside Cover Horizontal	7.5" x 5"	\$600	Not Available
Quarter Page Vertical	3.75" x 5"	\$400	\$300
Sixth Page Vertical	2.5" x 5"	\$300	\$200
Business Card Size Horizontal	3" x 2"	\$200	\$150
Business Card Size Vertical	2" x 3"	\$200	\$150

Previous advertisers receive 10% discount

**ALL PRINT ADS WILL BE PROJECTED ON SCREENS AT THE
VENUES BEFORE CONCERTS AND DURING INTERMISSION!**



ADVERTISING SPECIFICATIONS

File Format: JPEG, EPS, TIF or PDF.

Please do not submit Microsoft Publisher, Excel, or other formats.

Ads: 100% to size and color. Include all fonts.

All print ads must meet a resolution of at least 300 dpi.

Camera ready artwork is required.

Please send electronic files via e-mail to: lfrench@pmaz.org.

Payments: Submit to ProMusica Arizona, PO Box 74386, Phoenix, AZ 85087.

Make checks payable to *ProMusica Arizona*.

For credit card payments, call Yvonne Dolby at (623) 326-5172.

For questions please call Yvonne Dolby at (623) 326-5172.



ADVERTISING FORM

Date: _____

Contact Name: _____

Business Name: _____

Phone: _____

Email Address: _____

Address: _____

City, State, Zip: _____

Ad Size: _____

Payment Amount: _____

Checks can be mailed to ProMusica Arizona, PO Box 74386, Phoenix, AZ 85087.

To make a payment by credit card, call Yvonne Dolby at (623) 326-5172.

Signature: _____

The Staff, Member Musicians, and Board of Directors of



Thank you for partnering with us so
we can fill our community with beautiful music!

Staff:

Yvonne Dolby
Patti Graetz

Executive Director
Interim Artistic Director

Directors:

Leslie French
Bob Geinosky
Matt Newhard
Cynthia Schiffman
Robert Schmidt
Sylvia Schmidt
Janice Winscot

Board Officers:

Jan Sandoz
Judi Buff
Jack Schwalbach
Esmeraldo Silva
Sue Leach

Chair
Vice Chair
Secretary
Treasurer
Immediate Past Chair